

## The DAMTAG Symposium 2009: Emergent Design for Playful Engagement

www.damtag.co.uk - 28<sup>th</sup> October 2009

**Location: Graduate Centre GC1-08, workshops: GCG09/10 and various labs**

**Register: At Tower Building Reception, and Upper Foyer of Graduate Centre**

**Exhibition Table - left of door to GC1018**

**LUNCH and REFRESHMENTS in Upper Foyer of Graduate Centre**

### *New Models, New Audiences, New Platforms*

**9.30** Opening by Dean of Faculty of Computing (FoC), Professor Dominic Palmer-Brown and followed by Head of Department of Applied Social Sciences (DASS), Professor John Gabriel

**9.45** Keynote on "For Digital Britain" by Holly Ayelett Department of Humanities, Arts, Languages and Education (HALE) and on the Culture Committee of the UK National Commission for UNESCO

**10.15** New Communities, New Models, New Users - Panel Debate

Chaired by Dr Milan Todorovic, London Metropolitan Business School (LMBS) New Models in the Music Industry- Including: Nigel Medhurst, - Multi-literacy users - Stephen Breen - Podcasting: users and models. Alan Hudson, Sandra Sinfield and David Jaques - Development of Emotional Intelligence skills using Second Life as Virtual Environment. -- Andrew Ravenscroft and team- Learning Rich Radio (LRR): Developing digital literacy, creativity and communication skills through community web-casting - Elena Moschini and Chris Lane - Digital media in the community

**11.15 Refreshment break**

**11.45** Choice of one of the following parallel workshops:

**Workshop 1:** Emotional Intelligence on Virtual Environment with Sandra Sinfield, David Jacques, Alan Hudson, Elena Moschini - Based in GC1-08 team in various places around Tower Building, SL team to accompany groups.

**Workshop 2:** Digital drawing on mobile platforms - by Derrick Welsh - GCG10

**Derrick Welsh**, artist, says " I invite you to take part before the event. Think of someone you want to send a message to; think of what makes them special to you. Send me that description to 07883 030122 then sit back and wait. I will send a drawing back to your phone and you can then save it and send it to them. Alternatively just send a random drawing title and sit back and wait. P.S. don't ring that number as it never gets answered ! "

## 12.45 Lunch

### *Artefacts and Embedded Design: Research into Practice*

**1.45** Opening by Elena Moschini, DASS Keynote on Artefacts by Richard Colson, Director of the Takeaway festival at the Science Museum. (Richard Colson is a Reader in Art and Digital Media Practice at Thames Valley University, London)

**2.15** Short keynote: Experiments with advanced design and production technologies -by Assa Ashuach AMD

**2.30** Artefacts, embedded products and tangible bits - Panel Debate Chaired by Richard Colson <http://www.kwomodo.com/> (South Bank University) Including:

Nanda Khaorapapong and the Stetho-phone (Goldsmiths) <http://www.nandadoes.com/stetho-phone/>

Patrick Tresset and Aikon - Computational Sketching (Goldsmiths)

Giles Askham and Luke Hastilow - Cubed, a Portable Pixel Playground project commissioned by Folly,

### **3.30 Refreshment break**

**4.00** Choice of one of the following parallel sessions: 2 workshops and a screening

**1. Screenings and Talks :** Digital Moving Images - Research into Practice - Vertigo - <http://www.vertigomagazine.co.uk/> with Holly Aylett, Chris Lane, Nick Haeffner, Anne Robinson

Robert Le Robertson on - Eisenstein for Digital world - Anne Robinson on- Travelling Eye : digital frame spaces and painting research into practice

**2. Workshop:** Make your own Reusable Learning Object - RLO with Debbie Holley, Tom Boyle and Karl Smith <http://www.rlo-ctl.ac.uk/> T702 workshop team to accompany group to 7<sup>th</sup> Floor

**3. Workshop:** Embedded technology / digital artefacts - lead by Assa Ashuach AMD Digital product designer [www.assaashuach.com](http://www.assaashuach.com) With: Fiona French - Director of Gamelab <http://www.gamelablondon.com> ; Giles Askham; Luke Hastilow; Muhittin Onadim; Saeed Taghizadeh, expert in embedded product/design and technology; Richard Walters expert in audio/music/arts, and Bal Virdee , expert on advanced microwave technology/products. **5.00 Close**

### **EXHIBITION TABLE**

On left of door of GC108 for leaflets, promotional materials, book sales etc. This will be unmanned and any materials for sale - need to be self-managed by authors/producers/educators.

### **SHORT PRESENTATIONS**

The concept behind the format of short presentations is to introduce the speaker, the work, topics and issues within a short time frame of five minutes, not more than ten minutes. The full papers/ proceedings plus will be published online after the event as part of an ongoing forum and workshop series. This is to ensure maximum time for workshop academic synergy for developing future research collaborations and deepening the discussion.

## THANK YOU

Thank you to all the speakers, internal and external, and to the **dAmTaG** hub and all the spokes - the Research Capability Funding team and AMD - **Lewis Jones, Chris Smith, Mike O'Brien, Angela Boyle and Vikki Pratt, Pen Lister** - the webmaster, **Dean Dominic Palmer Brown**, his FoC admin and multimedia team

Head of Department **John Gabriel** and his DASS digital media team, **Sandra Sinfield** and her team at the Learning Centre, **Laurie Johnston** and his ICT and Media team **Ann Willis** - and her event planning team, including caterers, cleaners, reception, furniture movers, **Katie Brennan** of marketing, **Robert Bodden** of room bookings et al.

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